

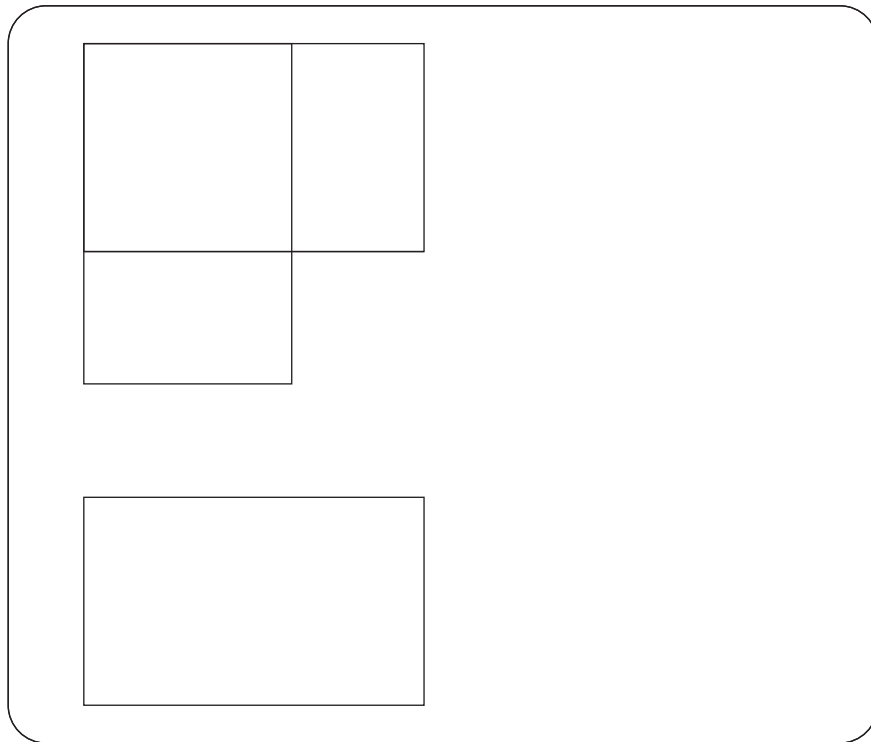
MM823

Business Card Mouse Pad

Print Process: 4CP Digital Print, UV Offset

Product Size: 230 x 195 x 1mm (rectangle)

Colours:



Print Area 230x195mm (10mm radius) - 2.5mm bleed required on all edges

Card area is 90 x 55mm. Card should be positioned 10mm in from long edge and 20mm in from short edge as examples

All fonts to be outlined. Scans to be 300dpi CMYK TIF or Photoshop EPS files @100%

50%

10mm

Please follow these artwork guidelines: • Use and supply vector-based artwork • Illustrator compatible EPS or PDF with all fonts outlined • Indicate any critical colour details with the correct PMS colour • All Pantone colours need to be supplied as Pantone Coated (PMS C) colours • All details need to be “embedded” in the file, i.e. no linked artwork should be provided • Bleed is crucial when printing edge to edge. Artwork must extend beyond the finished and trim size dimensions.